



AGENDA STAFF REPORT

ASR Control 24-000078

MEETING DATE: 02/27/24
LEGAL ENTITY TAKING ACTION: Board of Supervisors
BOARD OF SUPERVISORS DISTRICT(S): 5
SUBMITTING AGENCY/DEPARTMENT: John Wayne Airport (Approved)
DEPARTMENT CONTACT PERSON(S): Charlene V. Reynolds (949) 252 -5183
Eric R. Freed (949) 252-5043

SUBJECT: Approve OC Sports Commission 2023-2024 Partnership to County Events Calendar

Table with 3 columns: CEO CONCUR (Pending Review), COUNTY COUNSEL REVIEW (No Legal Objection), CLERK OF THE BOARD (Consent Calendar, 3 Votes Board Majority)

Budgeted: Yes Current Year Cost: \$8,000 Annual Cost: N/A
Staffing Impact: No # of Positions: Sole Source: N/A
Current Fiscal Year Revenue: N/A
Funding Source: Fund 280: 100% County Audit in last 3 years: No
Levine Act Review Completed: N/A
Prior Board Action: N/A

RECOMMENDED ACTION(S):

Approve the addition of the OC Sports Commission 2023-2024 Partnership to the County Events Calendar.

SUMMARY:

Approval of the addition of the OC Sports Commission 2023-2024 Partnership to the County Events Calendar will enhance the County and John Wayne Airport by fostering community engagement, promoting tourism, and contributing to the Airport's status as a regional hub for air travel.

BACKGROUND INFORMATION:

Our collaborative partnership with the OC Sports Commission supports event tie-ins with local sports tournaments, the World Surf League, The Anaheim Ducks, Angel Stadium of Anaheim, the International Federation of Association Football (FIFA) World Cup, and the 2028 Summer Olympics. Most immediately in 2024, we will be working to disseminate messaging at the Hoag Classic in March 2024.

John Wayne Airport and the OC Sports Commission have successfully partnered since 2022. The collaboration has allowed the promotion of the Airport at globally recognized sports events like the U.S. Surf Open and World Surf League Finals and locally established sports organizations and events such as the inaugural Pickles & Paddles event at the Tustin Hills Racquet Club. Additionally, we are provided

opportunities to foster community engagement directly to audiences through partner newsletters and websites that include John Wayne Airport information and links.

Funds for this program may be authorized under Government Code section 26227 as the OC Sports Commission 2023-2024 Partnership serves a public purpose of the County of Orange by meeting the social needs of the community with education and fostering engagement through partner newsletters and websites, including but not limited to the areas of health, law enforcement, public safety, rehabilitation, welfare, education and legal services, and the needs of the physical, mentally, and financially handicapped persons and aged persons; and that County staff may solicit donations of funds and services for such events.

**FINANCIAL IMPACT:**

Appropriations for this partnership are included in the Airport Operating Fund, Fund 280, FY 2023-2024 Budget.

**STAFFING IMPACT:**

N/A

**ATTACHMENT(S):**

Attachment A – California Government Code Section 26227

**State of California****GOVERNMENT CODE****Section 26227**

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26227. The board of supervisors of any county may appropriate and expend money from the general fund of the county to establish county programs or to fund other programs deemed by the board of supervisors to be necessary to meet the social needs of the population of the county, including but not limited to, the areas of health, law enforcement, public safety, rehabilitation, welfare, education, and legal services, and the needs of physically, mentally and financially handicapped persons and aged persons.

The board of supervisors may contract with other public agencies or private agencies or individuals to operate those programs which the board of supervisors determines will serve public purposes. In the furtherance of those programs, the board of supervisors may make available to a public agency, nonprofit corporation, or nonprofit association any real property of the county which is not and, during the time of possession, will not be needed for county purposes, to be used to carry out the programs, upon terms and conditions determined by the board of supervisors to be in the best interests of the county and the general public, and the board of supervisors may finance or assist in the financing of the acquisition or improvement of real property and furnishings to be owned or operated by any public agency, nonprofit corporation, or nonprofit association to carry out the programs, through a lease, installment sale, or other transaction, in either case without complying with any other provisions of this code relating to acquiring, improving, leasing, or granting the use of or otherwise disposing of county property.

A program may consist of a community support program including a charitable fund drive conducted in cooperation with one or more nonprofit charitable organizations if the board of supervisors deems a program will assist in meeting the social needs of the population of the county. If the board establishes a program, the officers and employees of the county shall have the authority to carry out the program, using county funds and property if authorized by the board. During working hours, a program may include direct solicitation by county officers and employees and the assignment of officers and employees to attend or assist in the administration of program activities if authorized by the board.

(Amended by Stats. 1991, Ch. 452, Sec. 1. Effective September 27, 1991.)